

Sakshi Excellence Awards 2019-20

CATEGORY: EXCELLENCE IN SOCIAL DEVELOPMENT

Name of the Winner: NAANDI FOUNDATION

Launch Date: 1998

PROFILE:

Established in 1998 with the vision of eradicating poverty, today Nandi has been one of India's largest non-profit organizations having impacted over 7 million lives through its work with farmers, youth and girls. Large scale implementation with focus on quality and measurable outcomes has been the cornerstone of Naandi's work across 17 states.

ACTIVITIES & ACHIEVEMENTS:

- Naandi has been engaged in sustainable agriculture transformation in tribal, rural and peri-urban India. In Araku, Naandi has through its work with tribal farmers managed to push 100,000 lives out of poverty, planted over 25 million trees and created a globally acclaimed and award winning brand - Araku Coffee.
- The agricultural model implemented in Araku has been replicated by Naandi in rural Vidarbha, and in peri-urban areas in Delhi and Maharashtra.
- Through its Nanhi Kali programme, managed jointly with KC Mahindra Education Trust, Naandi has provided academic tuition support to 400,000 girls from low income families. An upskilling programme designed to transform the lives of underprivileged youth by guaranteeing them placement in the corporate sector has benefited over 200,000 youth.
- Naandi's name has also been synonymous with the mid-day meal scheme in five states, where it facilitated the provision of 1 million meals daily, for school children, for ten years.
- Insights and experiences gained from doing large scale work have spurred Naandi on to do policy work – India's largest non government child nutrition survey (109,000 children in 100+ districts) and India's first ever nationwide Teenage Girls Survey covering 30 states.