

Sakshi Excellence Awards 2019-20

CATEGORY: YOUNG ACHIEVER EDUCATION

Name of the Winner: PROF. B. KOTESWARA RAO NAIK

Age: 39 Years | Location: Guntur

PROFILE:

Profile: Prof. B. Koteswara Rao Naik hails from a hamlet on the foothills of Nallamalla forest in Andhra Pradesh. Born to an agriculture family, Prof. Naik completed Bachelor of Technology (B.Tech.) in Chemical Engineering from Andhra University College of Engineering, Visakhapatnam, Master of Business Administration (MBA) from University of Hyderabad, PhD. from IIT Delhi and an Online Certificate Course on Intellectual Property Rights (IPRs) from World Intellectual Property Organization (WIPO), Switzerland.

He has previously taught at the National Institute of Technology (NIT) Trichy and now teaching at National Institute of Industrial Engineering (NITIE) Mumbai as an Associate Professor.

ACTIVITIES AND ACHIEVEMENTS:

- Prof. Naik specializes in Management of Intellectual Property Rights (IPRs), Innovation & Technology Management, Techno-entrepreneurship and Project Management.
- He has developed and introduced new courses like, Management of Intellectual Property Rights and Managing Creativity & Innovation along with IPR Policy for NITIE Mumbai. Prof. Naik has contributed more than 70 research papers in peer-reviewed conferences, journals and book chapters.
- As a result of travelling to the USA, Japan, Italy, Germany, Switzerland, Singapore, Dubai, Abu-Dhabi and Thailand to present research papers in conferences, he has been bestowed with several honors.
- He has been a Member of IEEE Technology and Engineering Management Society, USA, Life Member, Indian Society for Technical Education, New Delhi, Senior Member, Indian Institute of Industrial Engineering, Mumbai and Life Member, Global Institute of Flexible System (GIFT) Society, New Delhi.
- Prof. Naik has been a valuable resource in delivering lectures on Intellectual Property awareness in PUS, Universities and Corporate companies organized by National Research Development Corporation (NRDC), Government of India.
- He has trained more than 5000 people through the awareness campaign as well as through classroom lectures. Prof. Naik also participated in social well-being projects.
- He mentors many students on their professional growth and has been a role model to many who wish to scale great heights in academia inspite of hardships.