

# Sakshi Excellence Awards 2019-20

## CATEGORY: EXCELLENCE IN FARMING

Name of the Winner: ALIGIREDDY PRAVEEN REDDY

Age: 61 Years | Location: Mulukanoor Village, Warangal

## PROFILE:

A Praveen Reddy hails from an agricultural family, in Mulukanoor Village, Bheemadevarapally Mandal, Warangal (Urban) District of Telangana State. After completing his B.Sc. (Agriculture) from Maratvada Agriculture University in Maharashtra, he went for his Post Graduation in Management. Besides holding responsible positions with reputed social service organizations i.e. President of the Multipurpose Co-op Association, Vice-President of Confederation Kisan Organizations (CKO), Hyderabad and Trustee & Secretary of Cooperative Development Foundation (CDF) in Hyderabad; he has extended honorary services to the farming community. He has been a revered member of the A.P. Agricultural Development Board and A.P. State Executive Committee, Federation of Farmers Associations. His contributions as a Board member of Acharya N.G. Ranga Agriculture University, Hyderabad and Board of Management, Sri Venkateshwara Veterinary University, Tirupati were widely appreciated on several occasions as his views primarily represented the development of agriculture and farmers with innovative methods.

## ACTIVITIES & ACHIEVEMENTS:

- President of Mulukanoor Co-op Rural Credit and Marketing Society Ltd since 1987. The society extends services to 7,600 farmers covering 18 villages within the vicinity of Mulkanoor and works with a turnover of Rs.345.14 crores. Under Mr. Reddy's guidance, comprehensive services are provided to farmers.
- Mr. Reddy is also promoter and adviser to Mulukanoor Women's Cooperative Dairy Union (MWCDU) – a society that has recently won the President Award for being the Best Cooperative and India's first all-women's cooperative dairy union. It serves more than 22,605 women covering 191 villages and processes about 80,000 liters of milk per day.
- As Secretary of Cooperative Development Foundation (CDF), Mr. Reddy has been highly active in establishing the 'Women & Men Thrift Saving Cooperatives' on Joint liability model. Today, CDF works with more than 2, 30,000 rural men and women.
- He has been honored with an array of awards and citations by various institutions.
  - On the occasion of centenary celebrations of Cooperative Movement in India, Government of Andhra Pradesh awarded him as the Best Corporator in 2004.
  - The A.P. Cooperative Union and A.P. State Cooperative Urban Banks federation awarded MCRCMS with the Uttama Sahakara Sangam Puraskaram in 2005.
  - In 2012, NABARD and the Andhra Pradesh Regional Office felicitated him for his significant contribution to Agriculture and Rural Development.
  - Professor Jayashankar Telangana State Agriculture University, Acharya N.G Ranga Agriculture University and Farm and Rural Science Foundation selected him for being an Outstanding Performer in the Rural Cooperative Movement Award 2015.
  - He has also been honoured with the prestigious 'Responsible Business Award' for Agriculture and Cooperative Sector by the Indian Achievers' Forum in 2019.
  - The Association of Community Ophthalmologists of India awarded him the Jyothirgamayi Award in 2019 for 'Outstanding Professional Achievement & Inspiring Social Contributions'.
  - In 2020, Outlook Magazine presented the 'Outlook Agriculture Conclave and Swaraj Award' to Praveen Reddy by the hands of Sri Narendra Singh Thomar, the Central Minister for Agriculture & Farmer Welfare.