

Ms. Allola Divya Reddy

Business Person of the Year - Startup

One day Allola Divya Reddy, a home maker and young mother discovered that the milk given to children from the time they are less than a year old, is as good as slow poison. Wherever she looked, she found adulterated milk. Divya was determined to find a viable solution.

Fired by a zeal to provide pure milk, the JNTU engineering graduate decided to launch a start-up with 25 cows. Her research and enterprise led Divya to Gujarat from where she acquired Gyr cows. The founder of klimom.com Milk says her farm in Gachhi Bowli has over 85 cows, today. Interestingly, she ensures that the calves stay with their mothers, because as the young entrepreneur explains, "the cows produce good milk when they their calves in happy environs." Another important feature is that the cows on Divya's farm are fed organic food grown on the farm. And one more thing - milk from Klimom is delivered in glass bottles. Divya urges people to give up milk in satchets/packets which is about a week old by the time it reaches the consumer's doorstep and is laden with preservatives.

Allola Divya Reddy is clearly a role model to aspiring entrepreneurs and is our Business person Of The Year 2017 in the Start-up category of Sakshi Awards Of Excellence.