

Dr Reddy's Foundation

Excellence in Education

Dr Reddy Labs has been a front ranking MNC in the world of pharmaceuticals for decades. It has also been a leader in bringing about social change by empowering the poor with education. Dr Reddy's Foundation has pioneered one of the most powerful engines of social change through its school improvement programme (SIP) as a part of Corporate Social Responsibility (CSR).

SIP began on a modest note in 2011 with eleven schools, and has now taken wings covering more than 130 schools with 49,150 students. In places where there is a staff crunch, the organization has filled in the gap with volunteers. The Foundation also provides students with books and school bags. As an incentive to promote their educational aspirations, Dr Reddy's offers financial assistance to students who perform well at the SSC level.

The organisation realises that healthcare and education are two critical sectors to usher in social change. Therefore, it also maintains health records of students, supplementing its efforts in both fields. Dr Reddy's has also set up computer labs and libraries in government schools.

To ensure safe drinking water, RO plants have been set up in about 60 schools. The impact that the foundation has had on the academic mettle of students can be judged from the fact that dropout rates in schools have declined sharply while the pass percentage has gone up from 60 to 90. For widening the educational horizons of school students using science and technology, and for lending a helping hand to their educational aspirations, the Sakshi media group honours Dr Reddy's Foundation in the Education category.