

Gullapalli Sujatha

Excellence in Farming

Gullapalli Sujatha got into Granite exports soon after she finished her graduation. She had plunged into business with no experience or awareness. Now, she is carrying out organic farming on 40 acres of land with the intent of ensuring the well being of people.

Sujatha hails from a family of doctors who are conscious about what they eat. She was pained to learn that despite all the care, a few people in her family were diagnosed with cancer and had to undergo prolonged treatment. She discovered that the root cause of this was the presence of chemicals and pesticides in food. It was then that she pledged to consume only organic food products.

She decided to start organic farming after she realised that there was scarcity of organic products in the market. She then bought a chunk of barren agricultural land near her native village Pedarikatla in Konakanamitla mandal of Prakasam district and began organic farming. She learnt about organic farming by reading books of Indian agriculturist, Subhash Palekar. This woman farmer would cultivate fruits, pulses and vegetables using drip irrigation. After she gained experience in agriculture, Sujatha now supplies organic food products to her family members.

Besides, she has created a conducive environment for cultivation of crops with the help of her mechanical engineer husband Koteshwar Rao. She now monitors her crops with the use of drones.

She first created awareness about organic farming by sending fresh vegetables and pulses to her relatives free of cost. Now, scores of agriculture department officials throng her home to buy organic produce. Sakshi recognizes Gullapalli Sujatha's efforts to take up organic farming for a healthy society and honours her with the Sakshi Excellence Award 2017 under Excellence in Farming category.