

## **Excellence in Healthcare**

Project name : Bannu Hospital and Free Mobile Clinics

Name of Organization : Bannu Arogyada Seva Society an NGO

Hospital address : 4-64/12, Main road, beside SBH bank, Eturnagaram , Jayashanker district.

NGO main office : 2-7-187 Excise colony ,HNK

Number of employees for NGO is 110, for hospital is 34 full time

web site : [www.bannu.org](http://www.bannu.org)

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### **Key work details of the NGO :**

1. Bannu School: Special education school for Intellectually disabled with 90 students and 30 staff started Jan 23rd 2014

2. Bannu Garments : a self employment and life skill development unit with 23 employees started in Feb 2016

3. Bannu Hospital

Launch date : 09/04/2016

Targeted group underserved & impoverished People of Eturnagaram and surrounding 5 mandals of this agency area Total population of 2 lakh people

Project details started 12 bed hospital providing subsidized health care

### **3 key metrics to measure the success**

1. Number of patients seen -19,500 out patient's, 4200 in patients, 8500 people seen in various free medical camps with free medications & lab tests

2. Community health & antinatal care- 35 Anganwadi health camps Providing free antenatal checkup and Awareness

3. Surgeries and sonograms performed

### **Key object to the project:**

Prior to the establishment of Bannu hospital, the target population belonging to 5 mandals approximating to a population of around 2 lakhs Were lacking pediatrics, Gynecologist and surgeon. Patient's including pregnant woman had to go approximately 100 km in any direction to reach a hospital, blood work, ultrasounds and other diagnostic tests. People were spending huge amounts of time, money, stress, health risk in traveling To this distant hospitals and doctors As well as

Having to pay it much higher medical bills in the hospital to cover also the kick-backs RMP's get from these hospitals For referring these patient's.

### **Key objectives of the hospital project are:**

**A.**To provide access to speciality healthcare locally Specialities include General surgery, obstetrics and gynecology, Internal medicine, anesthesia and zpediatrics.FULL TIME GYNECOLOGIST AND SURGEON AVAIALBLE FOR THE FIRST TIME IN THIS REGION.

**B.** all patients gets subsidized health care with a discount fee structure Including Rs.30 consultation fee, Discounts in surgeries, laboratory diagnostics as well as 5% discount in the pharmacy.Few Selected patient's also be treated freely.

**C.**As a first timers in this area, We provide ultrasound services, operation theatre services,Fully operative ambulance as well as a portable ventilator for transportation of intubated patient.

**D.** conduct regular free medical camps as well as antenatal awareness programs Spread out in the 5 mandals Distribution of the medications as well as the blood test and urine test along with free ECG.

**E.** provide state of the art diagnostic lab services Including complete blood picture, electrolytes, thyroid profile, lipid profile,Ph, serum bicarbonate as well as liver and kidney function test.

**F.FIRST C-SECTION IN THIS REGION ,FIRST ULTRASOUND SCANNING MACHINE IN THIS REGION.**

### **2. Impact of the project on different stake holders**

**A.**For the patient's in this region..Bannu provides access to qualified health care specialists locally 24 hours 7 days a week.eARLY DIAGNOSIS, early referrals TO HIGHER CENTERS In the city for Complicated patient's.

**B.**Employment generation: Hospital has a total staff of 36 full-time employees, 32 of them Employed locally

**C.**Students:regional and international Students from pharmacy, medical, nursing colleges Attend clinical clerkships and rotations so far 2 USA students and 3 local srudents benefitted.

**D.**Anemia/nutrition awareness program for School going children

**E.**Pregnant females.avail 24-hour gynecologist services for ultrasounds, deliveries, cesarean sections as well as antenatal care.

**F.**Research & training : Maintains Computerized hospital management system,

Electronic medical records thus has a huge database of patients with medical conditions Which can use for research purposes.

### **3.Key factors which will help the project to sustain and develop over the next 5 years**

Currently the project is completely funded solely by the founder & chairman Dr.Charanjit Reddy USA. The initial seed capital establishment investment as well as the monthly budget deficit is being sponsored by Dr.Charanjit Reddy.In spite of the income generated by the hospital in the form of subsidized fee structure, The hospital continues to have monthly deficits which are currently borne by the chairman Dr.Charanjit Reddy.

### **2.Growth and sustainable model plan:**

**A.Arogyasri empanelment:** In the next 12-18 months The hospital plans to expanding to 50 bed 5 speciality Hospital thereby meeting the criteria for Arogyasri Health insurance fund whereby 80% of inpatient care Expenses shall be reimbursed by this fund.90% of the patient population in this region are below the poverty line thereby qualifying for arogyasri health insurance.Hospital has already acquired 2 acres of land for the same purpose.

**B.Nursing and paramedic college:** Propose to establish Training college for nursing and paramedic courses Thereby improving quality of the staff, Increasing the pool of available Allied health care professionals, Directly resulting in patient care and generating marginal income.

**C. Expand Pediatric and Emergency Unit** this increase revenue.