

# LIFETIME ACHIEVEMENT AWARD:

**Name:** **Dr. Cingireddy Narayana Reddy**

**Born:** 29 July 1933 at Hanumajipet, Karimnagar

**Occupation:** Poet, Playwright, Composer, Artist

**Dr. Cingireddy Narayana Reddy**, a well-known Telugu poet and educational administrator, was born in a remote village of Karimnagar district, in the state of Andhra Pradesh. He is known as Cinare.

He is deeply interested in medieval Urdu poetic traditions and more particularly in the Ghazal form. As a master in two languages, Telugu and Urdu, he has imbibed influences of Urdu poetry in his Telugu poetry.

His diction is musical both in textual form and in recitation form. He doesn't use rhyme in a simple way but with associated internal rhyme in meaning and poetic metaphor. He is not particularly influenced by any of the poets who preceded him; his poetry is neither bound by the times in which it is written nor is it limited to any persuasion or style.

Dr. Reddy's poetry is characterized by universal values of humanism, hope and well being of the people. He also has written thousands of songs for Telugu films.

## Awards:

- He was the recipient of the Padma Shri award in 1977.
- He had been awarded an honorary Kala Prapoorna by Andhra University in 1978.
- Dr. Narayana Reddy won the Gnanapeet Award in 1988 for his poetic work, Viswambara, which was translated into three other languages

- He was conferred with the Raja-Lakshmi Award by the Sri Raja-Lakshmi Foundation in 1988
- In 1992 he was honoured with India's third-highest civilian award, the Padma Bhushan. Dr. Reddy has won several state level awards and the Soviet Land Nehru award in 1982.
- Dr.C.Narayana Reddy was nominated to the Rajya Sabha, the upper house of the Indian Parliament in August 1997.

## **Contribution to Cinema Industry:**

- He entered film industry in 1962, by writing all the songs for the Gulebakavali Katha.
- He became famous with the song Nannu dochu unduvate...vannela dorasani.
- He is known widely in public as a lyricist for several famous Telugu films.
- He has written more than 3000 songs and contributed to the success of many films.
- He is one of the very first lyricists to introduce Urdu words into the mainstream Telugu movie songs. Since then the Telugu film industry has seen a rise of Urdu in the lyrics.
- The Library of Congress has acquired forty-five of his works.